



*Fleur de Lis*

# Sentinel

OCTOBER 2018

FOR OUR COMMUNITY

## **Cyber Security:** *Protecting Yourself and Your Business*

by **Craig Buse**, SEVP, CLO & COO

Cyber is as big an issue now as it's ever been, but organizations still may not be taking it as seriously as they should. The majority of cyber crimes are being committed by large multimember organizations, possibly a nation state or a criminal network. This means that crimes are becoming increasingly complex and targeted. An important thing for business owners to bear in mind is that cyber security is no longer just a technical problem. Mitigating these risks now involves communicating the scale of risks to employees across the entire organization not just the "IT Department". This could be as simple as communicating who should have access to what data inside an organization. The EY 2016-17 GISS cited that 74% of businesses say a careless employee is their top cyber vulnerability. Another way to help reduce cyber risk is to know your most valuable assets or "crown jewels". The organization's assets need mapping as well as protecting. This could mean installing discovery tools, which provide the organization with full visibility of its assets and its relative vulnerability, enabling the management of risk exposure. The assistance of a third party for 24-7 monitoring and a layered approach of internal and external resources are also helpful ways to help reduce cyber risks. Researching and finding the right partner to help be proactive in reducing cyber risk can help combat what are now structured crime networks that are trying to interrupt legitimate businesses.

Ultimately, a strong cyber risk management strategy should take account of the wider cyber risk landscape. That means continued understanding that the bad guys are bigger, badder and better organized than ever, and recognition of the impact this can have on organizations. But it also means understanding that containing risk means more than just increasing your IT budget without a strategic focus. It should translate into an organizational understanding of what attackers want, what most needs protection, your tolerance to incidents, and clear articulation of the responsibilities of each person in the organization.





## Meet Our eServices & Call Center Team

Left to Right:  
 Lynne Emmons, Brandon Ferguson, Vicki Englert, Linda Hoffman, Alexis Qualkenbush, Marissa Hasenour, Annette Mehlinger, JoElla Land, Kabrea Robling

## Springs Valley Wellness Warriors

Springs Valley fully supports workplace wellness initiatives to building a high-performing, healthy workplace. Our Wellness Warriors strive to inspire and promote programs on physical wellness, financial guidance, career well-being, social and community well-being, and emotional and mental well-being to all staff members.



Left to Right: Tia Bosley, Craig Buse, Chelsey Bell, Melody Ginder, Tina Martin, Megan Wehr, Donna Wendholt, Leah Bledsoe, Vicki Englert, Dianna Land, Jamie Shinabarger, Mallory Wendholt, Brandon Ferguson. Not Pictured: Darrell Blocker and Sheila Stafford



# Springs Valley's Appreciation Days

In September, Springs Valley shows its appreciation for everyone during our annual Customer and Community Appreciation Cookout. Food. Fun. Springs Valley Swirls Ice Cream. Prizes. And more!



*Here's  
the Scoop!*

**we appreciate  
you.**

Thanks for stopping by Springs Valley's  
customer and community  
appreciation cookout.





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+  
technology  
come  
together




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**Our Roots Are Firmly Planted Here.**

**SAVE THE DATE**  
**FOR OUR AG EVENT**

Wednesday, December 5, 2018  
9 am EST ~ 3 pm EST • Huntingburg, Indiana



SPRINGS VALLEY  
**AgMatters**  
YOUR ALLY ON THE FARM



**springsvalley**  
BANK & TRUST COMPANY