



Fleur de Lis

Sentinel

DECEMBER 2019

FOR OUR COMMUNITY

Making a Major Difference

by **Jamie Shinabarger**, *President & CEO*

Ok, I admit it...I'm a movie junkie. I think it's because really good movies tell a story the way words alone simply cannot, and can leave a lasting image.

For example, there's *Forest Gump* which tells a story of a mentally challenged man, played by Tom Hanks, who overachieves in spite of his limitations but does it in a way that provides the viewer with a not so subtle 40-year history lesson. The story is capped off with the memorable line, "Life is like a box of chocolates, you never know what you're gonna get."

Or how about *Hunt for Red October*, a cold war era submarine flick that reminds us how fragile world peace really is. In *Red October*, Sean Connery as the Russian Sub Commander Marko Ramius, has a great line – a call to commitment: "When he reached the new world, Cortez burned his ships. As a result, his men were well motivated."

But I'm partial to a banker playing the lead, of course. Take the movie *The Shawshank Redemption*. Andy Dufrene, a banker played by Tim Robbins, is serving two consecutive life sentences as a wrongly convicted murderer who makes a difference in the daily lives of those around him in spite of his circumstances. Red, Andy's friend, played by Morgan Freeman says at one point, "Get busy living, or get busy dying," in response to a long incarceration. It's a testament to his hopelessness. One of Andy's more memorable quotes is, "Remember Red, hope is a good thing, maybe the best of things, and no good thing ever dies."

But here we are, now approaching the Christmas season 2019. So in the spirit of the season I have

to recount the best bank-themed holiday movie ever, *It's a Wonderful Life*. Banker George Bailey, played by Jimmy Stewart, gets the rare opportunity to see what life in Bedford Falls would have been like without his influence when he says in despair, "I wish I'd never been born." The moral of the story is simple, as summed up by George's Guardian Angel, Clarence, played by Henry Travers, "Strange isn't it? Each man's life touches so many other lives. When he isn't around he leaves an awful hole." George Bailey epitomizes what community banking is all about: making a major difference in the lives of the people who comprise our community – whether it's financing a home, providing funds to grow or build a business, or serving on a non-profit board. So let me be one of the first to bid you a Happy Holiday Season on behalf of the community bankers at Springs Valley Bank & Trust.

Or as Sam Wainwright would say,

Hee-Haw and Merry Christmas!



welcome

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Jamie Campbell

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Welcome to the team, Jamie!



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Welcome to the team, Emma!



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Congrats to Chelsey Bell!

Chelsey Bell, Springs Valley's Universal Banker at the Valley Banking Center, completes the 2019 Orange County Community Leadership Program.



Sandra Ferrell has earned PACE Certification

Springs Valley's Executive Assistant Sandra Ferrell has earned PACE Certification. The PACE Certification program was developed by the American Society of Administrative Professionals (ASAP), and is recognized world-wide as a career achievement for administrative professionals. The program helps sharpen core skills and validate competency in a variety of areas such as communications, technology, project management, and leadership.

Sandra Ferrell stated, "I am happy to have had the opportunity to participate in PACE, and feel this achievement reflects my commitment to grow as a professional and as a valuable, contributing team member at Springs Valley."

"Our Springs Valley Staff really does operate on a graduated learning curve, moving from good to better to best! In attaining her PACE certification, Sandra has clearly demonstrated at least three of the company's six core values – initiative, competence, and ownership – which has her well-positioned to take ownership of her career and contribution to the organization," stated Jamie Shinabarger, President & CEO.

Sandra began her banking career with Springs Valley in 2015. She and her husband Brian reside in Jasper, Indiana.

Santa is coming to town and so is



springsvalley
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