

Sentinel MARCH 2023 FOR OUR COMMUNITY

The Universal Banker

As a community bank, our mission is to serve the financial needs of our local communities. We understand that every individual and business is unique, and we strive to provide personalized solutions that meet their specific needs. Springs Valley's Universal Bankers have the knowledge and skills to work with each individual and business to ensure personalized service.

Springs Valley's Universal Bankers break the mold of what it means to be a Banker.

- Craig Buse, SEVP & CLO

At Springs Valley Bank & Trust Company, Universal Bankers were first introduced in 2015. The main reason for the change was to provide better customer service. Springs Valley's Universal Bankers are financial professionals who are trained to handle a variety of banking tasks. Unlike traditional bankers who are typically specialized in one area, such as lending or deposits, our Universal Bankers are trained to handle all aspects of banking. This means they can assist customers with opening accounts, processing transactions, IRA management, eServices (cash management, online banking, debit and credit cards), and consumer lending.

Our Universal Bankers help save customers time and makes banking more convenient.

Being a Universal Banker at Springs Valley means you do a little bit of everything, you take banking personally, and you are universally AWESOME.

> - Dianna B. Land, SEVP & HR & Marketing Manager

Meet our Universal Bankers



Deanna Linne Universal Banker Valley Banking Center 812.936.5650 dlinne@svbt.com Julie Wininger Universal Banker Jasper Main Street Banking Center 812.634.4898

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CORE VALUES:

INITIATIVE. COMPETENCE. OWNERSHIP. RESPECT.

INTEGRITY. TEAMWORK. RESPONSIVENESS.





https://www.svbt.bank/Careers.aspx If you would like to join the SVBT team and participate in the mentorship program click here for available career

opportunities.

- LOAN ADMINISTRATIVE ASSISTANT -Washington Banking Center • Washington, IN
- VIRTUAL PERSONAL BANKER -Jasper Third Avenue Banking Center • Jasper, IN

Brittany S. Scherzer Joins Springs Valley as a Digital Marketing Manager

Springs Valley Bank & Trust Company is delighted to welcome Brittany S. Scherzer as a Digital Marketing Manager.

Brittany is a graduate of Heritage Hills High School. She went on to attend the University of Southern Indiana in Evansville, Indiana.

Brittany was previously a Digital Marketing & Web Administrator at St. Meinrad Archabbey. She has also been a Freelance Graphic Designer for the past 10 years. Brittany is certified in Google Ads and Data Analytics.

She currently resides in Ferdinand, Indiana with her husband, Heath, and three children, Savannah, Zoey, and Nolan. She is a CASA (Court Appointed Special Advocate) volunteer in Dubois County. Brittany enjoys reading, watching documentaries, and camping with her family in her free time. Brittany stated, "I am honored and excited to join the Springs Valley team. I look forward to working with the marketing department on community outreach and company growth."

"We are excited for Brittany to join our team," noted Dianna B. Land, SEVP & HR & Marketing Manager. "Brittany's previous experience and values will greatly cont

experience and values will greatly contribute to the continued success of Springs Valley."

Backpacks for Blessings



Springs Valley team members and their families enjoyed helping pack bags for the Backpacks for Blessings this evening!

Springs Valley Youth League

Springs Valley Bank & Trust is proud to sponsor the Springs Valley Youth League for their upcoming season.

Good Luck Everyone!



with Our Free eZChecking!

Open any Springs Valley checking account by

Saturday, May 6, 2023,

and ask your banker how to be entered into a drawing for a

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(One Jane Marie Tote will be awarded at each Banking Center.)²

Open your account online at svbt.bank!

springsvalley

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Minimum opening deposit of \$50.00 required. Some fees and conditions may apply. Instant Issue only applies to in-banking center visits. Springs Valley does not mail Instant Issue Debit Cards, nor do we prepare them in advance of the customer's This include to the stand of the stand of the stand st