



*Fleur de Lis*

# Sentinel

FEBRUARY 2024

FOR OUR COMMUNITY

## Guiding *Your* Finances *with Integrity*

The Springs Valley Financial Advisory Group is dedicated to guiding your financial well-being with unwavering integrity. As fiduciaries, we prioritize your best interests, ensuring a level of trust and transparency that sets us apart.

that every decision made is in alignment with your best interests. Our process is done 100% in house allowing for local, real-time decisions. We are committed to giving all of you the highest level of service.

Thank you for choosing Springs Valley as your trusted financial partner. With our **Fi-du-ci-ar-y** commitment, we look forward to helping you navigate towards a future of financial prosperity.

### **Our Fi-du-ci-ar-y Team:**

Our team has five advisors with over 100 years of financial expertise who are committed to ethical financial practices, emphasizing transparency and accountability. With a wealth of expertise, we stand ready to provide you with the highest standard of financial guidance.

### **Acting in Your Best Interest:**

At Springs Valley, our paramount duty is to act solely in your best interest. This commitment is woven into every aspect of our advisory services, from crafting personalized investment strategies to planning for your retirement. We want to engage in a personal and honest relationship with each of you. We will walk with you and help you plan your legacy.

### **Your Financial Success is Our Mission:**

Recognizing that trust is the foundation of any successful financial partnership, we are here to guide you through your financial journey with utmost integrity. Your goals become our goals, and we are dedicated to ensuring



*Pictured left to right:*  
Back row – **Jason Sermersheim**, Investment Portfolio Analyst; **Tim Fisher**, Financial Advisor; **Marty Kaiser**, SEVP & Financial Advisory Group Manager; **Darek Turpin**, AVP & Portfolio Manager; **Jason Schmitt**, Financial Advisor & Trust Officer; **Ty Lawson**, Account Administrator; **Patrick L. Sander**, Investment Portfolio Analyst. Front row – **Michelle Cave**, Operations Specialist; **Tina Martin**, VP & Operations Manager; **Sandy Hemmerlein**, VP Financial Advisor & Trust Officer; **Renee Nord**, Trust Compliance Specialist; **Madelyn Blaize**, Operations Specialist.

HELP US  
**Welcome**

**Alyssa P. Payne**

Operations Specialist  
Jasper Third Ave. Banking Center  
[apayne@svbt.bank](mailto:apayne@svbt.bank)

We're pleased to announce  
the newest member of  
our Springs Valley team.

*Welcome to the  
team Alyssa!*



HELP US  
**Welcome**

**Jesse Woertz**

Personal Banker  
Jasper Banking Centers  
[jwoertz@svbt.bank](mailto:jwoertz@svbt.bank)

We're pleased to announce  
the newest member of  
our Springs Valley team.

*Welcome to the  
team Jesse!*



HELP US  
**Welcome**

**Cheyanna E. Conen**

Loan Processor  
Jasper Main Banking Center  
[cconen@svbt.bank](mailto:cconen@svbt.bank)

We're pleased to announce  
the newest member of  
our Springs Valley team.

*Welcome to the  
team Cheyanna!*



# Congrats to Veronica!

*Celebrating*  
**5** Years of  
*Service!*

**Veronica Perez-Cruz**

“ I started my role at Springs Valley five years ago as a Universal Banker at the Jasper location. In September 2019, the Washington Banking Center was opened, and I began serving the Daviess County community. Over the five years I have been with the company, I have embraced various challenges I would not normally undertake, such as public speaking. These experiences have shaped me into who I am today. I am grateful that Springs Valley recognized my potential and appointed me as Banking Center Manager in April 2022. I look forward to many more years with Springs Valley, serving Daviess County and the surrounding communities. ”

*Veronica*

**Congrats  
Veronica!**

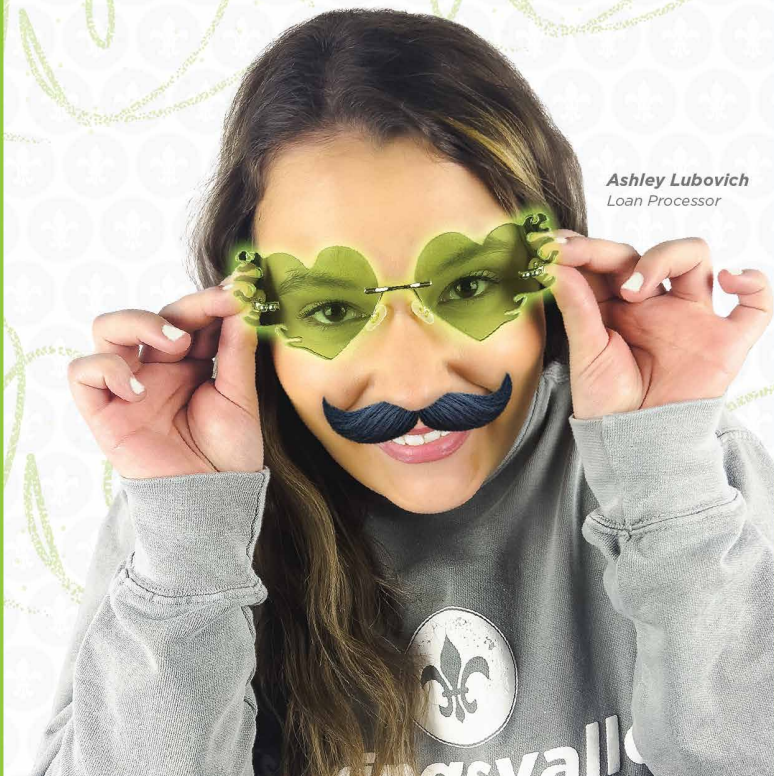


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# Feel the Love, Fuel Your Savings!

*'Stache your cash with  
Springs Valley!*



**Ashley Lubovich**  
Loan Processor



## SAFECENTS: MONTHLY CYBER FINTIPS

# Convenience. Speed. Security.

When you use **Mobile Wallet**, your card number is replaced by a unique code for each transaction. That means your actual card number is never shared, adding an extra layer of security when you shop.

# 'STACHE Your Cash

*with Springs Valley! A Year of Financial Fun!*

[Learn More](#)

## CRA Scholarship

Springs Valley Bank & Trust Company is thrilled to offer two Community Reinvestment Act (CRA) Scholarships in the amount of \$1,000 to each chosen student within the Bank's assessment area. This scholarship will recognize the educational achievement of low-to-moderate income students with a desire to continue their higher education. We will be accepting applications until Friday, March 8th.

**For additional information, please visit [svbt.bank](http://svbt.bank).**



# WOW MOMENTS



**LINDSAY PURDUE**  
Universal Banker



**MIKE ARVIN**  
Credit Analyst

**MEGAN 'LEE HOPF**  
VP & Mortgage  
Loan Officer  
NMLS# 1537528

**BRYANT NALLEY**  
Desktop Support



# Rest easy

knowing your financial health is  
in the best possible hands.

Partner with the Financial Advisors at Springs Valley Bank & Trust Company. The services you want with the local, expert attention you deserve.

Through uncertain times and transition periods, the Financial Advisory Group at Springs Valley is here to help.

## SERVICES OFFERED:

- Financial Planning
- Retirement Accounts & Employee Benefit Plans
- Estate Planning & Administrative Services
- Individual Trust
- Investment Management
- Annuities

Visit any Springs Valley Banking Center or call **800.843.4947** to set an **in-person** or **virtual meeting** with a Springs Valley Financial Advisor.

Sincerely,

*Springs Valley Financial  
Advisory Group*

**YOUR PARTNERS  
FINANCIALLY.**  
WE'LL GET YOU THERE.



**springsvalley**  
FINANCIAL ADVISORY GROUP



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CTFA

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